



THE ULTIMATE POOL RENOVATION PLANNING GUIDE

TOP 10
BENEFITS OF
POOL REMODELING

**COMMON POOL
REPAIR MYTHS**

5 MISTAKES
TO AVOID WITH POOL
REMODELING,
REPLASTERING,
PORTFOLIO IMAGES

5 SIGNS
YOUR POOL NEEDS TO BE
REPLASTERED

**CLIENT BILL
OF RIGHTS**

**QUESTIONS TO ASK
YOUR POOL
CONTRACTOR**

**CONTRACTOR
COMPARISON
CHECKLIST**

**PREPARING FOR YOUR
FACE-TO-FACE MEETING**

Everything You Need To Know About Pool Remodeling, Pool Replaster and Pool Repair

If you want to be sure your pool project or pool repair is the perfect experience, then you'll love this handy little guide. This was not written to sell features of a pool or spa, nor to promote a particular pool contractor. Instead, this was written specifically for you, the homeowner, to help you get exactly what you want, no matter how inexperienced you may be. The secret is to learn more about the process.

- ◆ **Top 10 Benefits of Pool Remodeling**
- ◆ **Common Pool Repair Myths**
- ◆ **5 Signs Your Pool Needs To Be Replastered**
- ◆ **5 Mistakes To Avoid With Pool Remodeling, Replaster or Repair**
- ◆ **Questions to Ask Your Pool Contractor**
- ◆ **Portfolio Images**
- ◆ **Preparing for Your Face-to-Face Meeting**
- ◆ **Client Bill of Rights**
- ◆ **Contractor Comparison Checklist**

TOP 10 BENEFITS OF POOL REMODELING

Remodeling an outdated or damaged pool can breathe new life into your backyard and provide a stunning outdoor living space for you and your family to enjoy for years to come. From aesthetic updates to functional improvements, here are the top 10 benefits of investing in a pool renovation project:

- ◆ **Increase Home Value and Curb Appeal**
- ◆ **Improve Safety and Accessibility**
- ◆ **Enhance Energy Efficiency**
- ◆ **Update to Current Design Trends**
- ◆ **Expand Entertainment Areas**
- ◆ **Repair Cracks and Leaks**
- ◆ **Modernize Pool Equipment**
- ◆ **Add Pool Features**
- ◆ **Customize to Your Lifestyle**

Whether you want to fix structural issues, upgrade equipment, or give your pool a totally new look, a professional renovation can transform your outdoor space into something spectacular tailored to your needs. With so many aesthetic and practical benefits, renovating your pool is an investment that delivers amazing long-term value.



COMMON POOL REPAIR MYTHS

As with every industry, product, or service, there can be a lot of false information you come across while researching the internet. Spending too much time reviewing information which may be inaccurate can lead to you spending a lot of time trying to figure out what is true and what is not! With that in mind, we wanted to provide you with some common true and false myths that you might find on the internet.

MYTH 01 A SMALL CRACK IS NO BIG DEAL.

DEBUNKED

Even minor cracks in the pool shell can lead to larger structural problems and leaks if left unrepaired.

MYTH 02 DRAINING THE POOL IS ALWAYS REQUIRED FOR REPAIRS.

DEBUNKED

In some cases many minor and surface repairs can be done without fully draining the pool by using partial drainage or no drain techniques.

MYTH 03 POOL REPAIRS ARE JUST A TEMPORARY FIX.

DEBUNKED

When done properly by professionals, most common pool repairs like replastering, tiling and crack repairs provide long-lasting

MYTH 04 YOU HAVE TO REPLACE THE ENTIRE POOL SHELL WHEN REPAIRING MAJOR CRACKS.

DEBUNKED

Advanced repair methods like localized demolition, additional rebar and hydraulic cement can permanently fix even large cracks without requiring full pool demolition.

MYTH 05 ANY HANDYMAN CAN DO SIMPLE POOL REPAIRS.

DEBUNKED

Even basic repairs should be done by certified pool repair professionals who understand proper techniques and safety requirements.

MYTH 06 WAITING TO DO REPAIRS CAN SAVE YOU MONEY LATER.

DEBUNKED

Delaying repairs usually allows relatively minor issues to escalate into bigger, costlier problems down the road.

MYTH 07 REPLASTERING POOLS IS JUST FOR AESTHETICS.

DEBUNKED

Replastering doesn't just freshen the appearance - it's critical for waterproofing and preventing leaks over time.

MYTH 08 POOL LEAKS ARE EASY TO SELF-DIAGNOSE.

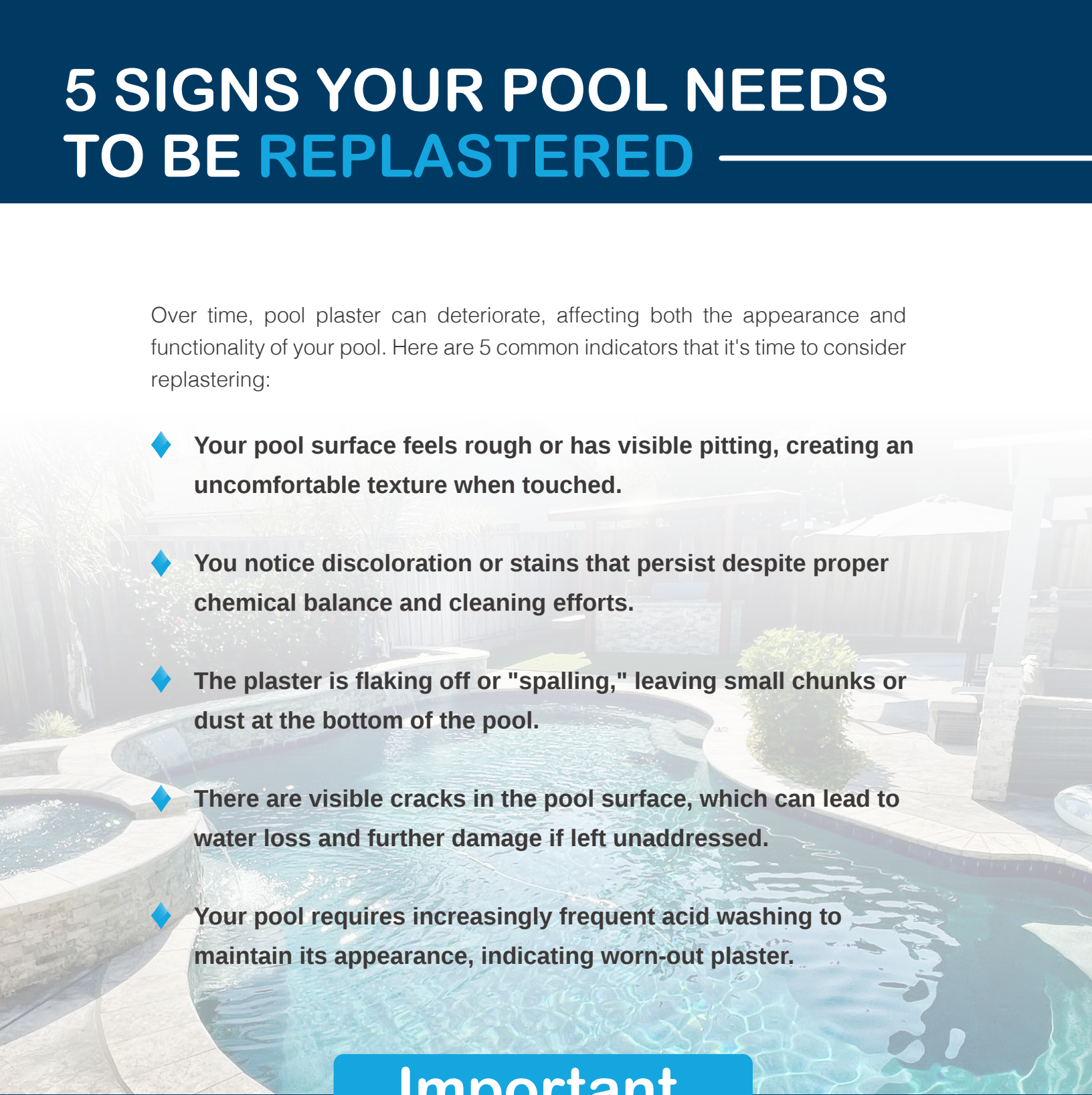
DEBUNKED

Locating leaks often requires specialized equipment and experience, as the source can be hard to pinpoint visually.

5 SIGNS YOUR POOL NEEDS TO BE REPLASTERED

Over time, pool plaster can deteriorate, affecting both the appearance and functionality of your pool. Here are 5 common indicators that it's time to consider replastering:

- ◆ **Your pool surface feels rough or has visible pitting, creating an uncomfortable texture when touched.**
- ◆ **You notice discoloration or stains that persist despite proper chemical balance and cleaning efforts.**
- ◆ **The plaster is flaking off or "spalling," leaving small chunks or dust at the bottom of the pool.**
- ◆ **There are visible cracks in the pool surface, which can lead to water loss and further damage if left unaddressed.**
- ◆ **Your pool requires increasingly frequent acid washing to maintain its appearance, indicating worn-out plaster.**



Important

You want to update your pool with a modern finish like Pebble Tec that will enhance durability, improve appearance and increase your home's value.

5 MISTAKES TO AVOID WITH POOL REMODELING, REPLASTERING, OR REPAIRS

When it comes to pool repairs, leak detection or remodeling, there are several common mistakes homeowners make that can lead to bigger issues down the road. Experienced pool professionals outline these pitfalls to avoid:

01

Not Identifying the Root Cause

Before attempting any repairs or renovations, it's crucial to pinpoint the underlying issue accurately. Failing to diagnose the root cause can lead to temporary fixes that don't address the core problem, causing it to resurface later.

02

Ignoring the Pool's Age and Overall Condition

When planning repairs or renovations, it's a mistake to focus solely on specific issues without considering the pool's overall age and condition. This oversight can result in piecemeal repairs that don't address systemic problems, potentially leading to more extensive and costly renovations in the near future.

03

Disregarding Professional Expertise

While some pool repairs may seem straightforward, many issues require specialized knowledge and experience. Attempting complex repairs or renovations without consulting professionals can exacerbate problems and compromise the pool's integrity.





04

Cutting Corners on Materials

Using subpar materials or opting for the cheapest options during repairs or renovations may save money upfront but often leads to premature failures and the need for more frequent repairs down the line.

05

Delaying Necessary Repairs

Procrastinating on addressing issues like leaks, cracks, or equipment failures can escalate the problem and drive up repair costs significantly. Prompt action is key to preventing further damage and maintaining a safe, functional pool.

QUESTIONS TO ASK YOUR POOL CONTRACTOR

By asking the questions below, you can better evaluate the specialist's expertise, methodology, transparency, and commitment to quality, ensuring your pool project is handled professionally and to your satisfaction.

◆ **What is your experience and expertise in pool remodeling, pool replaster, and pool repairs?**

It's essential to gauge the specialist's qualifications, certifications, and years of hands-on experience in the specific services you require.

◆ **How do you ensure customer satisfaction and maintain transparency throughout the pool building process?**

A reliable pool builder should provide an honest and transparent experience from start to finish. Ask about: Client reviews, line-item proposals, and how they exceed customers expectations.

◆ **Can you provide a detailed scope of work and project timeline?**

Request a comprehensive breakdown of the proposed repairs, materials needed, and a realistic timeline for completion, factoring in potential delays or contingencies.

◆ **What warranties or guarantees do you offer on your work?**

Reputable specialists should stand behind their workmanship and materials, offering warranties or guarantees to protect your investment.

◆ **Can you provide references or examples of similar projects?**

Ask for references from previous clients who have undergone similar leak detection, repair, or renovation projects, and request to see before-and-after photos or examples of their work.

PORTFOLIO OF IMAGES

As the saying goes, a picture is worth a thousand words! With that in mind, we wanted to share some great images of our repaired & renovated pools so you can let your imagination run wild and envision your perfect backyard environment!

So here are “a few thousand words” for you to enjoy!



PREPARING FOR YOUR FACE-TO-FACE MEETING

To ensure a productive meeting, here are several things you can do to prepare for your pool renovation consultation:

◆ **Include All Decision-Makers:**

If multiple household members will be involved in the decision-making process, ensure everyone is present during the consultation.

◆ **Allocate Sufficient Time:**

Pool renovation discussions can be detailed, so set aside at least an hour (or more) for the meeting.

◆ **Gather Inspiration Materials:**

Compile a folder or digital board with images, ideas, and inspiration for your desired pool renovation. This will help the contractor understand your vision.

◆ **Provide Property Information:**

Have your property survey handy, as it can address questions about easements or other potential issues. If your neighborhood has a Homeowners Association, provide their details as well.



◆ **Discuss Budget and Financing:**

If you have a specific budget in mind or have been pre-approved for a loan, communicate this to the contractor upfront. This will help them explore options that align with your financial parameters.

◆ **Determine Meeting Goals:**

Decide whether you're prepared to make a decision during the consultation or if you need more time to consider your options. If you might sign a contract that day, be ready to thoroughly review it and understand the scope of work, inclusions, and exclusions.

◆ **Consider Payment Options:**

Determine if you're prepared to make a down payment or finance the project during the consultation, and discuss the available options with the contractor.



CONSULTATION

Remember the consultation is an opportunity to communicate your desired outcome while keeping an open mind. Focusing too heavily on cost upfront may limit the contractor's ability to present features and options that could enhance your pool renovation experience.

CLIENT BILL OF RIGHTS

We believe that each client should understand his or her rights as a client and should understand our pledge to you. We have a professional responsibility and ethical obligation to act with integrity, honesty, competency, and confidentiality and to instill and preserve your confidence in the results that we guarantee.

Therefore, we advocate and declare the following rights to clients in respect of our duties and obligations:

- ◆ The Pool Man will act with professionalism, integrity, competence, and objectivity at all times.
- ◆ The Pool Man will deliver all that was promised within the signed contract/proposal.
- ◆ The Pool Man will have the utmost respect for your time. Weather permitting, all timelines will be met and delivered upon unless otherwise agreed.
- ◆ The Pool Man will establish a flow of communication, responding to all needs and concerns within a timely manner.
- ◆ The Pool Man will provide you with accurate information and services in real time.

- ◆ The Pool Man will treat you with the personal respect that you deserve.
- ◆ The Pool Man as an industry professional, address your concerns and provide services while maintaining the highest level of professional judgment and undivided attention.
- ◆ The Pool Man will remain honest and will not knowingly understate or overstate problems or successes.
- ◆ The Pool Man guarantees that your personal information will be held with strict confidentiality.

Should we fail in our responsibilities and obligations to you, our client, we will work diligently to correct any issues that may arise and to your full satisfaction. Under no circumstances will we seek to minimize or disregard your concerns. Our goal is to adhere to the foregoing client Bill of Rights at all times and during all communications.

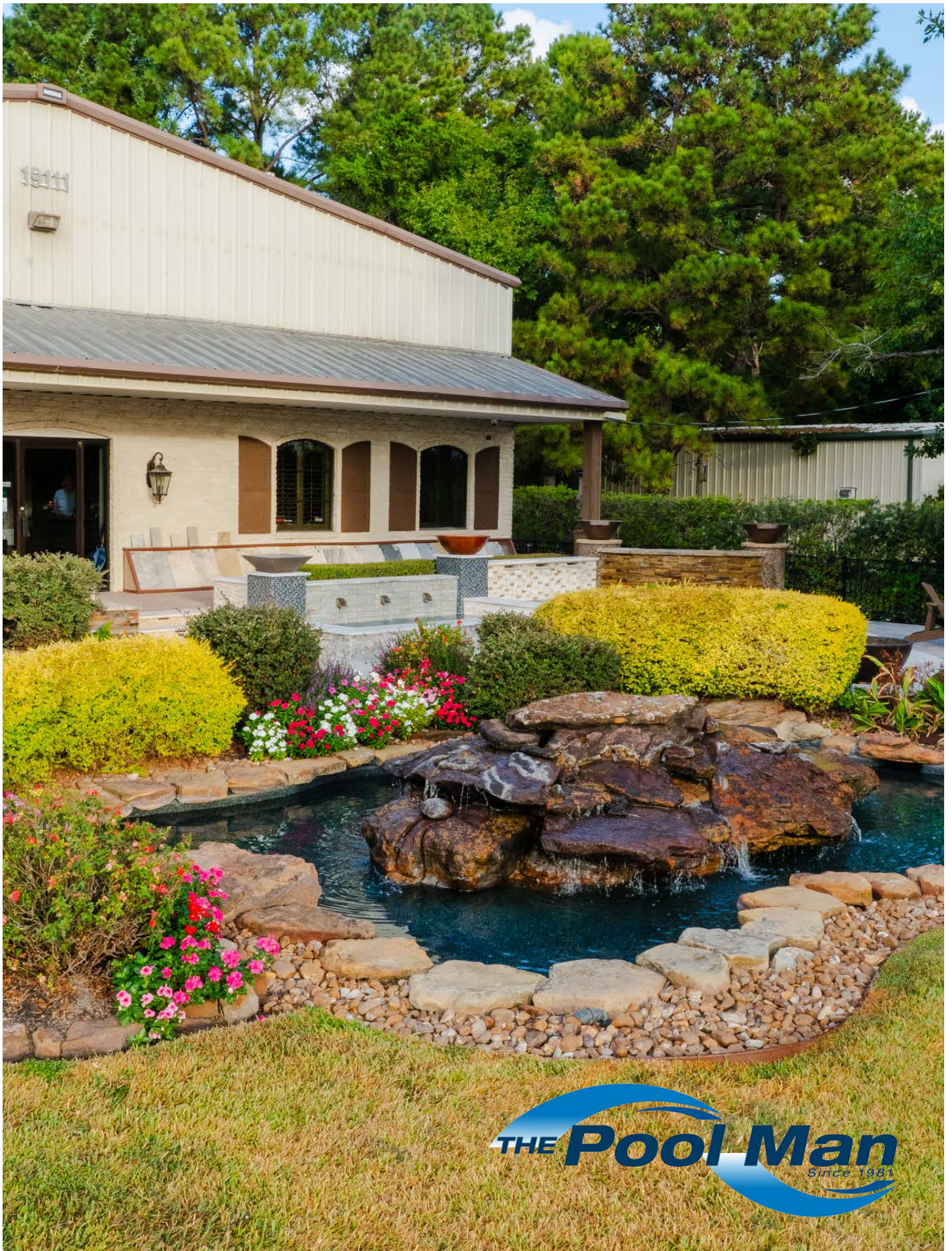


POOL CONTRACTOR COMPARISON CHECKLIST

Use this checklist to compare 3 pool contractors you are considering for your pool or spa remodel, replaster, or repair project.

What to Look For	The Pool Man	Builder B	Builder C
Pictures Of Office & Team	✓		
Proof Of Insurance	✓		
Warranty	✓		
Jobsite Photos	✓		
Wide Variety Of Material Selections	✓		
Online Presence	✓		
Customer References Provided	✓		
Positive Google & Yelp Reviews	✓		
35+ Years of Combined Experience	✓		
Google Verified	✓		
Better Business Bureau Search	✓		
Passes Initial Gut Check	✓		
Feel Comfortable With Team Interaction	✓		

Notes: _____



THE Pool Man
Since 1981